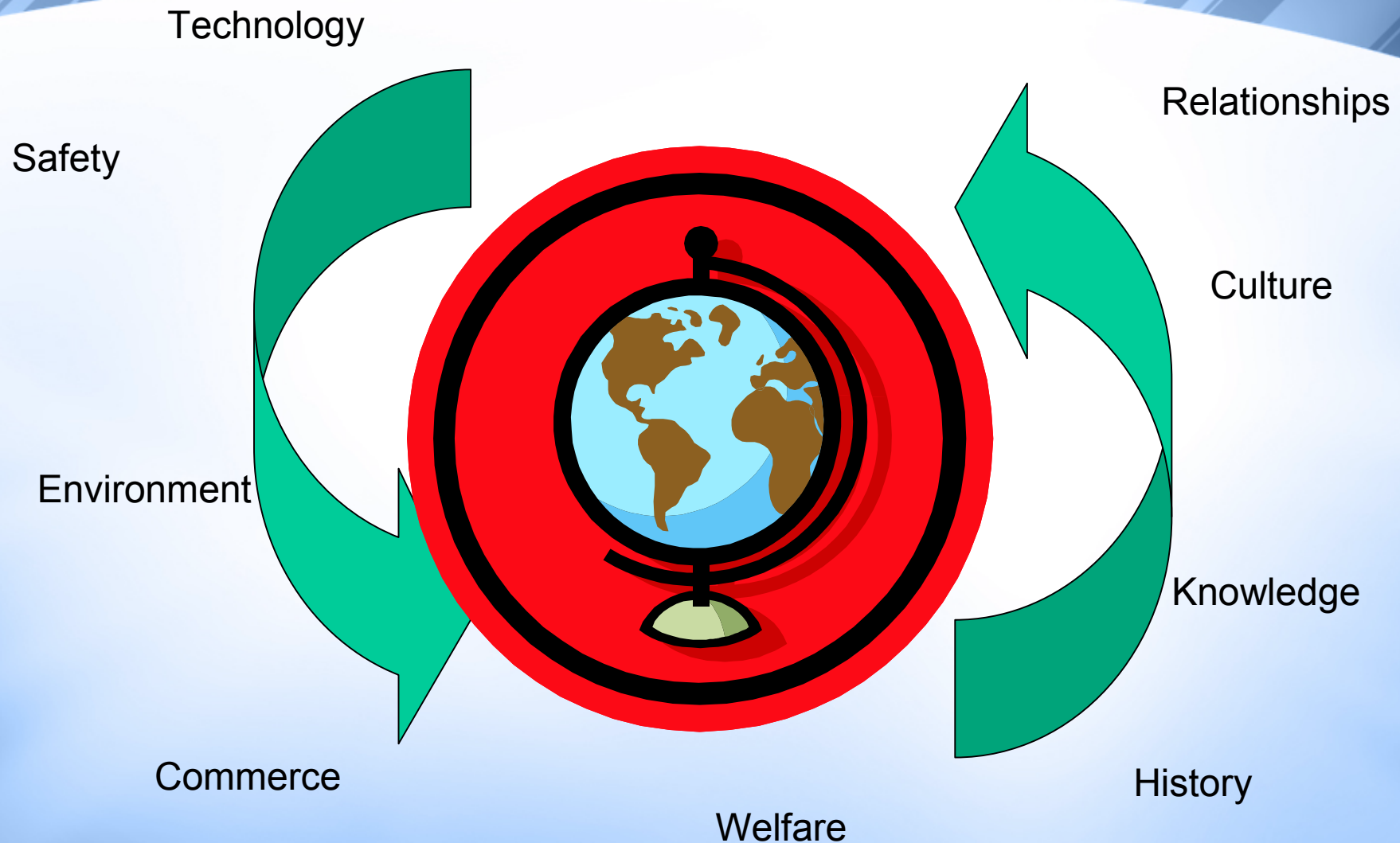


Implementation of Voluntary Market Schemes

Wayne Morris
United States

What are the forces that propel Global Trade?



Market Needs

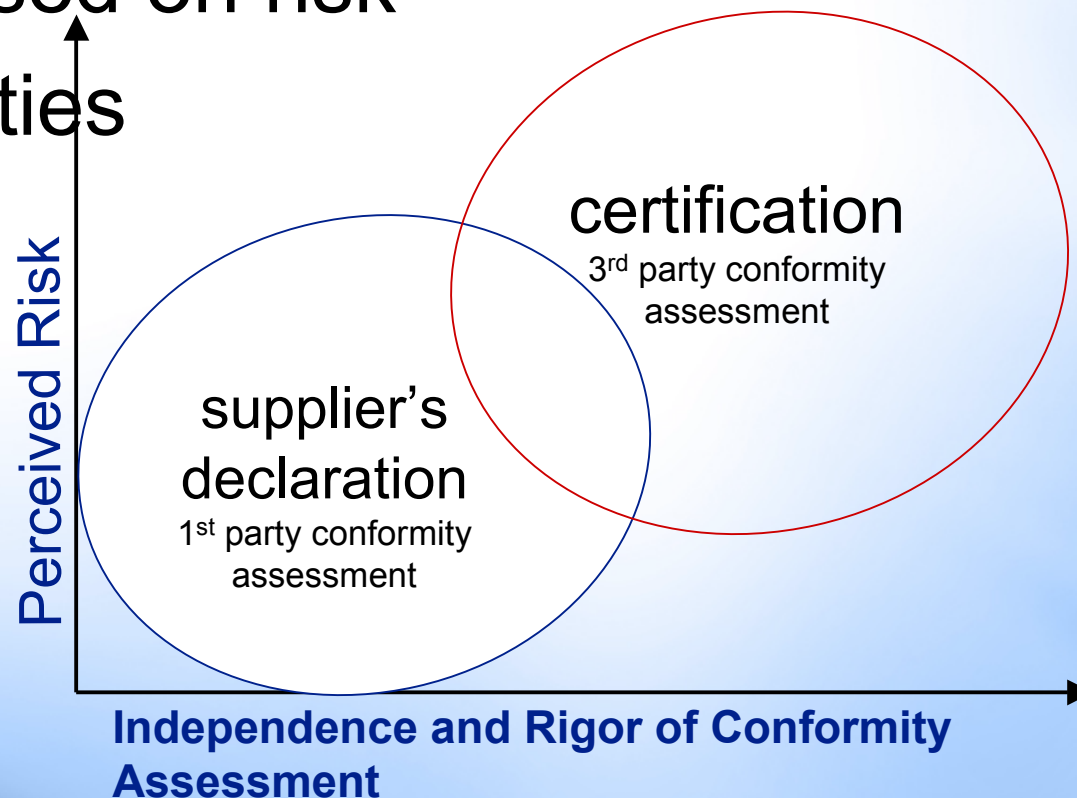
- Purchasers—product will operate
- Manufacturers—components meet needs
- Citizens—safety, function, value

Who can play a part?

- Media
- Market
- Government
- Manufacturers

Regulatory Needs

- Confidence in safety, health, environment, fair commerce
- Regulations based on risk
- Choice of activities
 - Testing
 - Inspection
 - SDOC
 - Certification
 - Registration



Role of Voluntary Schemes

- Call for Third Party Assessment
 - True risk
 - Fair market
 - Health & Safety
 - Market Incentives
 - Demonstrate compliance
 - Pre-market surveillance
 - Post-market surveillance

Dangers of Multiple Conformity Assessment

- Restrictions on trade
- Slow to market
- Reduce technology advances
- Reduce value
- Increases barriers
- Reduces harmonization

Examples of successes

- Regional acceptance
 - North American market safety
 - EU CE
- MRA's
- Multiple Acceptance of Marks of C.A.
- ILAC
- IAF
- Peer evaluation

Considerations

- Product
- Needs for assessment
- Public interface
- Risk
- Level of confidence necessary
- Cost effectiveness